

# Why

## “KOREA”

is the perfect place for  
new drug development

### Geographical Advantage

Strong Government initiatives  
Excellence in pharmaceutical R&D



## “KDDF”

Establishment of the system for developing  
more than 10 global drugs

### Drug development for global market



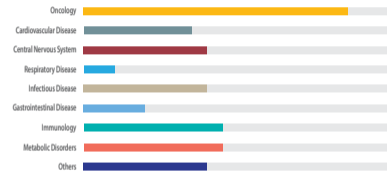
- A government-initiated drug development program  
(Total budget of \$1billion)  
➤ Select, Fund and Manage Projects
- Backed by a collaborative effort of 3 healthcare-related  
Korea Ministries
- Three effective business models  
➤ Big pharma customized / Connect & Development /  
Novel & Innovative

## Creation of Successful Drug Development Business Models : R&D Performance

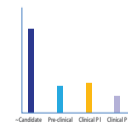


## Statistics of the Funded Projects

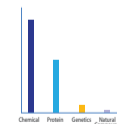
### • Disease



### • Stage



### • Material



### • Applicant

